

Janssen Korea Is a Friend to Families with Neglected Diseases

"Play & Share Day" invites employees of Janssen Korea and Paul Janssen Scholarship recipients to have good time together at an amusement park.

Donations are made based on the number of walks measured by pace counter to send books to young scholarship recipients



An employee of Janssen Korea is securing a pace counter on the leg of a young student who will be paired with her at "Play & Share Day," a special event held at a Yongin, Gyeonggi Province-located amusement park on July 25, 2014. Based on the total number of walks measured by the pace counter, the company will donate money to send books to scholarship recipients.

[July 28, 2014] Janssen Korea (CEO Kim Oak-Yeon) said that "Play & Share Day" event took place on July 25, 2014 to provide emotional support for young students receiving "Paul Janssen Scholarship," inviting employees of the company and scholarship recipients to be paired with each other and have good time together at an amusement park.

"Paul Janssen Scholarship," one of Janssen Korea's leading corporate social responsibility programs that targets children who have a mentally-ill parent, is named after Dr. Paul Janssen, the founder of Janssen who was also a psychiatrist. With this scholarship fund, Janssen Korea not only provides financial support for young children and adolescents who have a mentally-ill member in their families, but also form "Paul Janssen University Student Mentor Group" to provide academic and emotional support.

"Play & Share Day" took place to strengthen the bond between the employees of the company and the scholarship recipients while providing emotional support to the young students. About 100 people including employees of Janssen Korea, scholarship recipients and university student mentors were invited to be paired with each other and have good time together, enjoying a range of the day's programs including recreation, a visit to an amusement park and a pace counter mission. In particular, all the participants wore a pace counter during their visit to the amusement park as donations were made based on the total number of walks counted later that day to send books to the recipients. Employees also presented handwritten letters and some must-read books to the young students.

In December 2013, employees of Janssen Korea also created a "Christmas Gift Set" for the scholarship recipients and exchanged handwritten letters with their mentees as part of book mentoring, providing emotional support for the recipients.

"Play & Share Day is an opportunity for our employees and Paul Janssen Scholarship recipients who mostly communicated with each other through letters, gifts and mentoring to engage in direct interaction," said Kim Oak-Yeon, Chief Executive Officer at Janssen Korea. "It also represents our renewed commitments to innovation inside the organization. Janssen Korea is a corporate citizen committed to bringing light to unreached areas in our society such as neglected diseases, and we are working hard to create a healthy and warm world in which every member has sound body and mind."

Johnson and Johnson Korea companies including Johnson and Johnson Consumer, Medical and Vision Care Korea as well as Janssen Korea announced Volunteer Month in July, and have engaged in support for neglected neighbors and environmental protection, such as a sports day with people with mental illness; a bazaar held for environmental protection and support for neglected neighbors; and planting trees.

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